

if
you don't
want to
be left in
the dark



Enter to win a
Portable Generator!

For every \$500 you spend on Signify lighting products, be entered for a chance to **Win a Portable Generator!***

Visit westburne.ca/signify for more information

Generac portable generator with electric start
(retail value \$1270, prize may not be as shown)



Contest Ends December 11, 2020. Ask your Westburne Rep for details.

* Four (4) Generac generators available to be won. Qualifying purchases include stock (warehouse) sales only. Purchases can be cumulative over promo period to qualify. See next page for full contest rules.

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signify.com/en-ca

OFFICIAL RULES
SIGNIFY CANADA LTD.

"IF YOU DON'T WANT TO BE LEFT IN THE DARK" WESTBURNE PROMO
(THE "CONTEST RULES")

NO PURCHASE NECESSARY.

1. HOW TO PARTICIPATE

1.1 Eligibility: The "If you don't want to be left in the dark" Westburne promotion (the "Contest") is open to all Westburne Canada, Rexel Group ("Westburne") customers who purchase Signify lighting products from one of the Westburne branches (or online) located across Canada (as defined on westburne.ca) who are legal residents of Canada and are 25 years of age and older ("Participants"). Each participant must be a customer of Westburne Canada ("Westburne branches") during the contest period, who has an account in good standing.

All other employees, officers and directors of the Westburne and Signify Canada Ltd. ("Signify"), (collectively, the "Sponsors"), their respective parent, affiliated and subsidiary companies, advertising and promotional agencies, and members of the immediate family or household of the employees of such entities are not eligible. (The term "Immediate family" includes the spouse and parents, siblings and children and their spouses whether or not residing with the ineligible employee). Void where prohibited or restricted by law.

1.2 Contest Period: This Contest starts at 12:00 a.m., Eastern Standard Time (EST), on October 12, 2020 and ends at 5:00 p.m. EST on December 11, 2020 (the "Contest Period"). Westburne's computer system shall be the official timekeeping device for this Contest.

1.3 Contest Entry: With a minimum purchase of \$500 (before taxes) of any qualifying Signify lighting products at a participating Westburne branch, a Westburne account holder will automatically earn 1 contest ballot and will be entered into the Contest ("Entry"). Minimum purchase of \$500 can be cumulative over contest period to qualify for ballot. The more you purchase, the more ballots you can earn. Customer will earn 1 ballot for every incremental purchase of \$500 in qualifying Signify products during contest. Entries will be calculated using Westburne sales data during the Contest Period. Westburne's sales and computer records shall be considered final, conclusive and binding for the purposes of this Contest. **Qualified products** include any Signify lighting products (including Keene, Lightolier, Day-Brite CFI, Philips and Advance brands) stocked at participating Westburne branches or available online at westburne.ca (warehouse sales only). Products must be invoiced and shipped by December 11, 2020. Backorders are not eligible to count as purchase towards contest entry. Signify Lighting products purchased for the purpose of project business do not qualify.

1.4 Contest Entry Restrictions: A Participant must certify that it has complied with the Contest Rules and that his/her participation in this Contest is permitted by his/her employer and its policies.

2. PRIZES

2.1 Prizes: There are four prizes available to be won during the Contest Period to the winners (collectively, the "Prizes") One prize will be designated for each of the 4 Westburne regions in Canada [(1)BC/AB; (2)SASK/MAN/N.ON; (3)ON; (4)QC/NB], so there will be 1 guaranteed winner per region:

PRIZES	DESCRIPTION	RETAIL PRIZE VALUE (EA.)	QUANTITY
Grand Prize (1 ea. per Westburne region)	Generac portable generator with electric start	\$1270.00 CAD + Taxes	4

Each Prize must be accepted as awarded. No cash alternatives, substitution or transfers of the Prizes will be allowed. Each Prize will be forwarded to the winner within 4-6 weeks of draw.

2.2 Odds: The odds of winning a Prize depend on the total number of eligible Entries received at the time of the Draw.

2.3 Prize Draw: Eligible Entries will be selected at random by Westburne, in its sole discretion, in compliance with these Contest Rules. On December 16, 2020, the Sponsor will randomly select one (1) winner from all eligible Entries within each of the Westburne regions as defined on westburne.ca ("Grand Prize Winners"). The Grand Prize Winners will be awarded with the Grand Prize.

Sponsor will select the winning eligible Entries 1180 Courtney Park Drive East, Mississauga, ON, Canada, L5T 1P2.

2.4 Notification of Selection: The selected Participants will be contacted by phone or email (using the Sponsor account holder's contact information on record) at least three (3) times within the fourteen (14) days after the selection. If the selected Participant is not reached within that time, another Participant will be randomly selected, and the initial selected Participant will be disqualified and will have no recourse against the Sponsor, or anyone involved in the Contest. No substitution for, or transfer of the Prize, will be allowed.

2.5 Skill Testing Question: In order to win, the selected Participant must first correctly answer, an unaided, time-limited, mathematical, skill-testing question, and he/she will be required to sign a standard Declaration and Release Form confirming compliance with the Contest Rules, acceptance of the Prize as awarded and releasing the Sponsor from all liability relating to the Contest. The selected Participant will have seven (7) days from the date of receipt to return a signed copy of the Declaration and Release Form to the Sponsor or its representatives. If the selected Participant does not comply with this deadline, another Participant will be selected, and the initial selected Participant will be disqualified and will have no recourse against the Sponsor, or anyone involved in the Contest.

3. GENERAL RULES

3.1 Each Prize claim is subject to verification by the Sponsor or its designated representatives. All Contest entries obtained through unauthorized sources or which are incomplete, illegible, mutilated, altered, reproduced, forged, irregular or fraudulent in any way or otherwise not in compliance with these Rules are automatically void. Sponsor will in its sole discretion validate any Prize claim. Sponsor's records are definitive and final.

3.2 By participating, each Participant and the selected winner(s) agrees: (a) to be bound by these Contest Rules and the decisions of the Sponsors, (b) to release and hold harmless the Sponsors, its respective affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, agents and representatives including advertising and promotion agencies, from any and all liability for claims/damages including, but not limited to, claims/damages for personal injury, for property damage with respect to acceptance, possession or use or misuse of the Prize or participation in the Contest; (c) to permit the Sponsors to use his/her name, photograph, video, or any likeness for advertising or publicity purposes without any additional compensation and (d) the winners agree to sign a Declaration and Release Form to this effect.

3.3 The decisions of the Sponsors in relation to this Contest will be final and binding on all Participants.

3.4 Sponsors shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, line failures of any telephone network, failure of computer equipment, software, inability to access any online service or web site, inability to submit an Entry, or any other error or malfunction, or any damage to entrant's or any other person's computer related to or resulting from participation or downloading of any materials for this Contest, or for late, lost, stolen, postage due, illegible or misdirected entries.

3.5 Sponsors will not be responsible for lost, stolen, illegible or destroyed entries.

3.6 Sponsors reserve the right to cancel, terminate, or suspend this Contest, in its sole discretion, in the event of a technical failure, computer virus or bug, unauthorized human intervention, fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the Contest. Sponsors reserve the right to amend the terms of this Contest at any time.

3.7 If a selected entrant is awarded a Prize due to a system error, malfunction or defect the Prize will be returned to the Prize pool, to be re-awarded.

3.8 Unless otherwise indicated, all references to dollar amounts in this Contest Rules are expressed in Canadian currency.

3.9 Under no circumstances will the Sponsors, its respective affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotion agencies be required to award more Prizes than are identified in these Contest Rules or award the Prizes other than in accordance with these Rules.

3.10 No purchase necessary. To qualify for an entry without purchase, please send a signed letter via email to signifycanada@signify.com with subject line reading: "Westburne Contest". The letter must include participants full name, business, job title, full address, telephone number and email address.

3.11 The Contest is subject to all Federal, Provincial and local laws, as well as the rules adopted in view of said laws. The personal information provided to enter the Contest will be used only to administer the Contest, and for no other purpose.

3.12 For a copy of the Contest Rules, email: signifycanada@signify.com